



## Making Online Meetings Work

*Thanks for taking a look at this guide to making your online events work, we hope that you find it helpful.*

*If you'd like to talk about our flexible meeting support services, please get in touch at [hello@businessunboxed.co](mailto:hello@businessunboxed.co)*

### First things first: have a plan

**Objectives:** have very clear objectives for your session. What outcome do you want to achieve? What action will you expect people to take as a result of attending?

**Publicity:** Whether it's an internal, or external event, make sure that the right communications go out at the right time to ensure people know when and how to join you.

**Timings:** As they say, timing is everything! Have a plan for pre-, during and post-session activity.

# Top Tips for a great session



## A WARM WELCOME

Start as you mean to go on with a warm welcome.



## PLAN TO ASK QUESTIONS!

Use Chat and Polling tools to keep people engaged.



## CHANGE ACTIVITY

A varied agenda is more productive and interesting.

# Get some support!

An engaging, informative and productive online meeting or event doesn't happen by accident.

Having an extra pair of hands to trouble-shoot technical issues, line up presentations and monitor Chat means you can focus on delivering your message without distractions.



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# Don't forget...

## TEXT CHAT

Text Chat be used to ask and answer questions, share links and clarifications

## BREAKOUT ROOMS

Promote small group work and discussion by using Breakout Rooms

## WHITEBOARD/ANNOTATIONS

Collaborative working on screen

# Rehearse!

Test your plan by having a dry-run. Make sure technical elements work smoothly, not just your own delivery.

Practice giving your presentation for real, out loud - flush out the tricky bits and the words you stumble over in time to fix it!



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# Need some back-up?

Ever felt like you don't have enough screens (or hands) when running an online event?

Flexible, pay-as-you-go online meeting support could be the answer!



## Good luck!

**WE HOPE YOUR EVENT IS BRILLIANT.**

If you'd like some back-up, we're here to help with everything from minute-taking to technical trouble-shooting.

[hello@businessunboxed.co](mailto:hello@businessunboxed.co)



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